

News Release

For Immediate Release

Stanley Museum Names Dr. Donald Hoke as its Director

The Stanley Museum, headquartered in Kingfield, ME, named its new Director, Dr. Donald R. Hoke of Dallas, TX. He started work June 1, 2008.

“Dr. Hoke brings 35 years of museum experience to the Stanley Museum,” said Board Chairman, John Linderman. “He has successfully transformed several museums and our board is excited about working with Dr. Hoke to take the Stanley Museum to the next level. His experience includes the Smithsonian Institution, the Milwaukee Public Museum, and the Outagamie Museum.”

“Don Hoke not only brings museum experience, but a successful track record of fund raising and endowment development, particularly in partnerships with Community Foundations,” said Lynn Curry, incoming Board Chairman, Lynn Curry.

Because the Stanley Museum has two widely separated sites, the Board took a very innovative, private-sector approach to hiring its new director, opting for a professional who is not on site at all times but who can conduct the museum’s business and communicate with the staff and board effectively.

“The Board is not aware of any other museum that has taken this approach,” said Lou Becker, Stanley Museum Treasurer, “but we feel that museums must change with the times and explore new management models. We are excited to have someone with Dr. Hoke’s experience and enthusiasm.”

“Don owns steam cars (a 1925 SV 252G and a 1924 Model 750), which is especially attractive because he can reach our membership at the vehicle level,” said Bo Kirkpatrick, the Museum’s Secretary. Dr. Hoke lives in Dallas, TX with his wife, Carolyn, and their daughter, CJ.

The Board has charged Dr. Hoke with three primary tasks.

- First, working with the board to create a Strategic Plan and Vision.
- Second, working with the staff to solve some structural issues.
- Third, conducting a feasibility study for an expanded presence in Estes Park, CO.

The Stanley Museum is the leading provider of information about the Stanley Twins, F.E. & F.O., who invented and built America’s most successful steam car, the Stanley Steamer.

Dr. Hoke received his BA from Beloit College and his Ph.D. from the University of Wisconsin. His dissertation, *Ingenious Yankees: The Rise of the American System of Manufactures in the Private Sector*, won the 1985 Nevins Prize. He also authored

The Time Museum's Historical Catalogue of American Pocket Watches, along with nearly 100 scholarly and popular articles.

He held the Niels C. & Elizabeth Miller Executive Director Position at the Outagamie Museum.

The Stanley Museum has two locations, Kingfield, ME and Estes Park, CO.
www.stanleymuseum.org

The Stanley Museum
the
40 School Street
P. O. Box 77
Kingfield, ME 04947
Tel. (207) 265-2729
Fax (207) 265-4700

The Stanley Museum in

Lower Stanley Village
P.O. Box 788
Estes Park, CO 80517
Tel. (970) 577-1903
Fax (970) 577-1924

Contact Dr. Hoke at:

4431 Allencrest Lane
Dallas, TX 75244-7506
(972) 661-9672 (Phone)
(972) 955-7614 (Cell)
donhoke@tx.rr.com

The Stanley Museum's Mission Statement:

“The Stanley Museum keeps and shares the values of Yankee ingenuity and creativity as exemplified by the Stanley family in order to inspire these values in children and adults.”

The Stanley Museum is a 501(c)(3) nonprofit organization, founded in 1981.
All gifts and donations are tax deductible within the limits of the law.

Donald R. Hoke, Ph.D.
4431 Allencrest Lane
Dallas, TX 75244-7506
(972) 661-9672 (Phone)
(972) 955-7614 (Cell)
donhoke@tx.rr.com